Amendments to the Specification:

Please replace the paragraph beginning on page 15, line 13, with the following rewritten paragraph:

The memory ~~circuit 324~~ circuit 322 is, for example, a nonvolatile RAM (random access memory). This memory ~~circuit 324~~ circuit 322 stores thereinto data indicative of information which is input from the data transmitting/receiving ~~circuit 324~~ circuit 322 in synchronization with the clock signal input from the clock reproducing circuit 320.

Please replace the paragraph beginning on page 17, line 2, with the following rewritten paragraph:

Also, this transmission/reception control circuit 282 outputs data input from the control apparatus main body 20 (namely, first printing ~~program 5,~~ program 50, which will be discussed later with reference to Fig. 7) to the demodulation circuit 288.

Please replace the paragraph beginning on page 17, line 22, with the following rewritten paragraph:

The reception ~~circuit 296~~ circuit 286 receives a reflection signal, which is reflected from the IC chip 3, to output this received reflection signal to the demodulation circuit 288.

Please replace the paragraph beginning on page 21, line 24, with the following rewritten paragraph:

The printing control section 540 (Fig. 7) controls the constituent components of the apparatus main body 10 such as the paper tray section 12 ~~(Fig. 2)~~ (Fig. 3) and the print engine 14 in accordance with a printing parameter input from the parameter selecting section 530 to print the processed image obtained by the image processing section 532.